



Leadership Expedition: **New Global Players**

Duration: 5 days

Target audience: Senior executives

Objectives

- > Understand why New Global Players are/will be significant in the global economy
- > Analyze business theme[s] and/or industry of choice
- > In a selected emerging economy, analyse the business models of successful emerging players

Outcomes

For organizations

- > Senior management awareness of New Global Players: opportunities and threats
- > Support strategic and operational development

For individuals

- > Develop international outlook and capability
- > Understand your equivalents in New Global Players



Content

- > Understand the global trends – economic, social, technological, political - supporting the emergence of new global players
- > In a selected economy, facilitated discussion with thought leaders from the media, academe, government, politics, the arts and NGOs
- > Outside-In visits: sharing business and leadership challenges with senior management of New Global Players
- > National culture and its impact on business
- > Expert input on theme[s] or industry of choice

Learning approach

Learning in Practice – applying learning to your organization through:

- > A Next Steps agenda to cascade out ideas for action
- > Feedback to immediate team: What New Global Players could mean to us
- > Post-program debrief to top management

Next steps

To find out more about this sample program please contact us by email at:

- > info@gtnworld.net



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